

# Leading Semiconductor Company



## Mapping Patents to Products and accelerating IP Due Diligence

*“PatFolio’s Patent to Product Mapping solution helped us quickly map all patents that are consumed in different products, programs and projects and helped us achieve a key strategic objective of the company.”*

Senior Director & Head of IP Department



### Challenge

#### Map Patents to Products

Key challenge is to track *where and how* the IP’s are being used to assess the patent adoption and Return on investments (ROI) on the R&D conducted by different business units.

IP Executives, Managers and In-house Patent Counsels needed to:

- Get away from spreadsheets and disparate systems
- Manually map patents to products
- Accelerate IP Due Diligence
- Support Patent Litigation
- Track the ROI

### Solution

#### Patent to Product Mapping

PatFolio provisioned patent to product mapping solution wherein it allowed IP Department to map the products that were consuming the various patents. The patent-to-product mapping empowered business users to check where and how the patents were being used and also measure the ROI on the patent portfolio investments.

### Results

#### Track ROI with Patent to Product Mapping

The company was able to quickly map patents to products and this provided not only the measure of ROI on patent portfolio investments but also achieve one of the strategic goals of the organization. This solution also empowered business and legal teams to provide litigation support and also accelerate IP Due Diligence on the different patent families of the patent portfolio.

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