

Pintels Patent Intelligence Analytics

Gaining Insights to Maximize ROI

Interested managing your patent portfolio, analyze your competitor's portfolio to gain insights into strengths and weaknesses then Read on.

Pintels Patent Intelligence Analytics

Gain Competitive Intelligence and
Accelerate in Market

Introduction

Pintels™ – Patent Intelligence Systems – Competitive Intelligence Solution offering provides you intelligence analytics on demand, empowering you to make the right decisions at the right time. It provisions unprecedented level of intelligence to make informed decisions around IP protection, Patented products, Patent details and Patent Expiration intelligence. The end-to-end competitive intelligence allows you to make well informed decisions and maximize the returns on investments and increase stakeholder value. Competitive IP intelligence is strategic tool to analyze Intellectual property

information, different actors in market, assess potential risks, trends and opportunities.

Goals of Competitive IP Intelligence?

Understanding what you want out of competitive intelligence is a precursor to figure how to get it. Some common goals of competitive intelligence include:

- Detecting competitive threats
- Eliminating or lessening surprises
- Enhancing competitive advantage by lessening reaction time
- Finding new opportunities

Critical Success Factors

Maximizing the opportunities and reducing risks for organization is another key reason as to why you want to competitive intelligence.

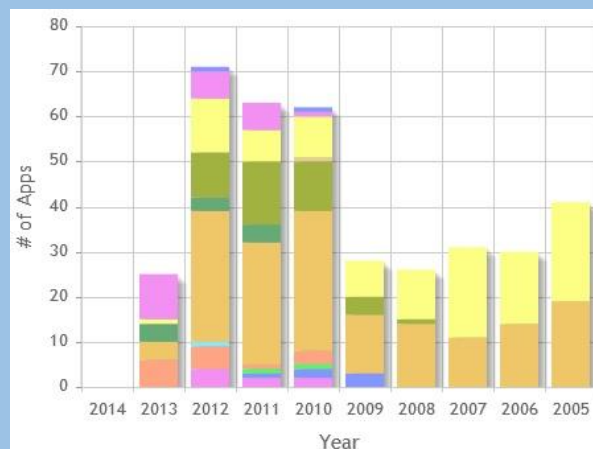
- Strategic decisions and actions – this included the development of strategic plans and strategies.
- Early warning on competitor initiatives, technological developments, regulatory information & compliances and governmental actions.
- Descriptions of key market players including competitors, customers, suppliers and regulators.
- Identify potential partners

Patents serve as key information source in knowing about the competitors – their patents, products and marketing. Patents serve as key competitor intelligence. A quick assessment, monitoring of competitors IP / Patent portfolio, reveals you the global IP protection strategy – the extent of IP protection in various geographic locations – markets. Analysis of the patent filings, types of your own patent portfolio provide a comprehensive understanding of scope of IP Protection in global market.

Key patent intelligence analytics reports include – Upcoming Patent Expirations, Patent Expiration Intelligence, Patent Bibliographic Information, Patent Families, CPC Classification, Literature of Interest, Non-Patent Literature, Patent File Histories, Citations – Analysis of Patent Claim Types, prosecution metrics, portfolio trends, filing metrics and delisted patents. It also helps in offloading non-core patent assets.

Benefits of Pintels Patent Intelligence

- Transform intellectual asset into a business asset
- Enhance IP protection & IP enforcement and serve insurance against legal action by competitors
- Provides insights into New Product Development or improving existing product (incremental value add)
- Also assess new trends and opportunities and changes in technology landscape
- Competitor Patent Landscape Analysis – Technology landscape analysis; Patent filing trend analysis reveals your position in specific technology area and how strong your patent portfolio is in the market – where you stand with respect to your competitors
- Analysis of patent portfolio shows areas to look for that need attention



If you are interested in gaining more insights or need more information, contact our experts at contactus@vajrasoftinc.com or via telephone at 1-925-248-2523.



Find out how to power your patent intelligence solutions at www.pintels.com