

**PRESS RELEASE – Immediate Release:**

**VajraSoft Inc. will showcase at TiEcon 2013 Expo – Fri. May 17<sup>th</sup> & Sat. May 18<sup>th</sup> @ Santa Clara Convention Center – Booth # 223**

*VajraSoft Inc is a TiE50 Award Finalist – given by TiE Silicon Valley to “World’s hottest startups”*

**Dublin/Fremont, CA - May 14, 2013**

**VajraSoft Inc.** will showcase at TiEcon 2013 Expo - Fri. May 17<sup>th</sup> & Sat. May 18<sup>th</sup> @ Santa Clara Convention Center Booth #223. *VajraSoft Inc is a TiE50 Award Finalist – given by TiE Silicon Valley to “World’s hottest startups”*

VajraSoft Inc. a Web Software Application Products and Solutions Development Company based in Dublin/Fremont, SF Bay area, CA – was chosen as a Finalist in the Software (Cloud Computing) category at TiE50 Awards.

**The Indus Entrepreneur (TiE)** Silicon Valley, the organizer of TiEcon 2013, the world's largest conference for entrepreneurs hosts the TiEcon 2013, to be held on May 17–18<sup>th</sup>, at the Santa Clara Convention Center in Santa Clara, CA.

Among the jam packed sessions at the 2 day conference, are the TiE50 Awards – where finalists are chosen from more than 1,100 companies from 22 countries – recognizing - “World’s hottest startups” said a press statement by the TiE organizers. VajraSoft Inc. is a TiE50 finalist in the Software (Cloud Computing) category and Kamesh Eranki, CEO VajraSoft Inc. will be presenting on Friday, May 17, 2013.

“Individually we have been attending TiEcon and TiE meetings for a long time. But this is the first time VajraSoft Inc. is displaying a booth at the TiEcon Expo 2013. We are a Startup company – about 20 months old- but since we already have 14 products – we feel that TiEcon is a good place to show case our Award winning products. Couple of important Guests scheduled to appear at the VajraSoft Inc. booth (#223) are: Ms. Efrat Kasznic, President, Foresight Valuation Group & Lecturer, Stanford Global School of Business, Dr. Aditya Das, PhD., Founder/Principal at Pharmaceutical Consulting, and Dr. Vani Velamoor, Registered US Patent Agent and Dr. Prasad Kaipa, CEO Coach & Author and Visiting Professor at Indian School of Business (ISB).

*VajraSoft Inc. has created an innovative tracking and management system which enables IP holders to understand the ROI and key financial performance metrics related to their patent portfolios. Through our collaboration with VajraSoft, we can combine Foresight’s IP valuation and strategy services with their patent portfolio management tools to offer a full end-to-end analytical solution for global IP holders – added Efrat Kasznic, President, Foresight Valuation Group & IP Strategy expert.*

*Dr Vani Velamoor, Patent Agent, featured at the VajraSoft Inc. booth said, "Just after my first meeting with Vajrasoft team, I was convinced that they have delivered a much-awaited product with unique and distinct features useful for all IP professionals including me. I am delighted to be associated with VajraSoft team, who are dedicated to make even the mundane-tasks of patent prosecution a fun experience. Using the product (Global IP Patent Portfolio Management Software), I shall continue to provide my clients a good handle of their portfolio and make informed business decisions".*

*"VajraSoft Inc. 's impressive suite of services covering Integrated Marketing Applications (Cloud Konnect), eCTD Submissions Management and IP Tracking are in my opinion essential components for all Pharmaceutical Clients – for the smaller, virtual companies who're establishing an IP presence and*

*business plan, for mid-size companies developing a pipeline and for larger Clients (including Generic Companies) for ease of positioning 505(b)(2) and Paragraph IV Filings. The speed at which this comprehensive set of Services has been developed is astounding and VajraSoft's philosophy of approach, support, assistance, training and maintenance is exemplary and strongly recommended." – said Dr. Aditya Das, Founder & Principal at Pharmaceutical Consulting.*

### **About TiE:**

*TiE is a global not-for-profit organization fostering entrepreneurship through mentoring, education, and networking. We consider entrepreneurship to be the single most powerful instrument to advance global prosperity. Our greatest strength is our network of over 60 chapters in 17 countries with a worldwide membership exceeding 14,000 that includes successful entrepreneurs, venture capitalists, corporate executives, and aspiring entrepreneurs. For more information on TiE, please visit [www.tie.org](http://www.tie.org).*

### **About TiEcon**

*The World's largest conference for Entrepreneurs, will see over 3,000 registered attendees from over 40 countries are expected to attend the event, featuring over 220 speakers that include renowned CEOs, Entrepreneurs, VCs, and other CXOs of leading companies. The TiEcon Expo features over 100 exhibitors from countries as far away as Brazil, China and India. TiEconnect, MentorConnect and FounderConnect are also offered. [www.tiecon2013.org](http://www.tiecon2013.org)*

### **About VajraSoft Inc.**

*VajraSoft Inc. is a Web Software Application Products and Solutions Development Company based in Dublin/Fremont California, United States - building Cloud, Enterprise Applications products for the Enterprises. VajraSoft Inc. products won several Cloud awards including - UP Start Awards for Best Industry Application for 2012.*

*VajraSoft Inc.'s Intellectual Property (IP) software products include: Thunderbird IP Application Suite – Global Patent Portfolio Management System, IP Cost-O-Meter™ – a global IP filing cost estimation and Budget forecasting tool; IP Monetizer™ – to manage Intellectual Property / Patent License management and ROI on IP; and IP Analytics providing IP 360° reporting based on Key Process Areas and key metrics. For more information visit – <http://www.vajrasoftinc.com>*

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