

**For Immediate Release:**

**World IP Day 2013 Celebrated by VajraSoft Inc. in San Francisco Bay area  
California, USA**

**Dublin / Fremont, California – April 21, 2013** – World IP Day 2013 was celebrated by VajraSoft Inc., a Web Software Application Products and Solutions Development Company based in Dublin/Fremont, SF Bay area, California, USA. The event was held on Thursday, April 18, 2013.

“We are proud to be part of a Global alliance movement to formally recognize and celebrate Intellectual Property along with partner member organizations of WIPO,” said VajraSoft Inc. CEO Kameshwar Eranki, adding, “

WIPO has officially announced April 26<sup>th</sup> as the World IP Day– the day on which the WIPO Convention came into force in 1970 – with the aim of increasing general understanding of Intellectual Property and how it shapes our world in different aspect of life.

As part of the celebrations, VajraSoft Inc. had organized a MeetUP and a talk by CEO Kamesh Eranki on "**Trends in Intellectual Property (IP)**" which was well received by the attendees – many who came from San Francisco, Sunnyvale, Dublin and Silicon Valley area. The inaugural talk is part of a monthly Talk series '**IP Patent 360**' by VajraSoft Inc. – which will be held at various venues and will include subject matter experts form different fields.

***About VajraSoft Inc.***

*VajraSoft Inc. is a Web Software Application Products and Solutions Development Company based in Dublin/Fremont California, United States - building Cloud, Enterprise Applications products for the Enterprises. VajraSoft Inc. products won several Cloud awards including - UP Start Awards for Best Industry Application for 2012.*

*VajraSoft Inc. 's Intellectual Property (IP) software products include: Thunderbird IP Application Suite – Global Patent Portfolio Management System, IP Cost-O-Meter – a global IP filing cost estimation and Budget forecasting tool; IP Monetizer – to manage Intellectual Property / Patent License management and ROI on IP; and IP Analytics providing IP 360<sup>0</sup> reporting based on Key Process Areas and key metrics. For more information visit – <http://www.vajrasoftinc.com>*

***About WIPO*** – *The World Intellectual Property Organization (WIPO) is the United Nations agency dedicated to the use of intellectual property (patents, copyright, trademarks, designs, etc.) as a means of stimulating innovation and creativity. WIPO mission is to promote innovation and creativity for the economic, social and cultural development of all countries, through a balanced and effective international intellectual property system. [www.wipo.org](http://www.wipo.org)*

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