

## VajraSoft Inc. proudly announces the strategic collaboration with International Technological University (ITU)

VajraSoft Inc. proudly announces the strategic collaboration with International Technological University (ITU), based in San Jose, California. This collaboration, provides wide range of innovation and IP training offerings by way of online courses to all customers. What is unique about this collaboration is that the users can not only benefit completing the on-demand online Innovation, IP course offerings but also get university credits. In addition, leveraging the IP Management tools, Users gain hands-on life skills in managing innovations, including invention disclosures, drafting and filing patents, managing patent portfolios, copyrights management as well as filing managing Trademarks.

**International Technological University (ITU) President, Gregory O'Brien** noted *"Our partnership with VajraSoft Inc. is truly a win-win situation. With our new collaboration, VajraSoft will be able to offer academic credit for its wide range of excellent online course offerings. ITU will gain access to the award-winning intellectual property (IP) management software suite, which includes products that will help the university to manage invention disclosures, patent filings and prosecution, costs and monetization, and to engage in important market patent analytics. This collaboration will provide both ITU and VajraSoft greater visibility and contributions to Silicon Valley's technical community. With the new VajraSoft – ITU Partnership we are making another addition to the university's expertise in intellectual property. We intend for ITU to be a leader in Silicon Valley, preparing new engineers, business managers and entrepreneurs to apply their intellectual property knowledge to innovation management and IP asset creation".*

"The partnership of VajraSoft Inc. and ITU in providing online IP training courses and academic credits is a great value add to VajraSoft's IP management training offerings and more importantly the combination delivers 'significant value' to customers, imparting not only the much needed life skills, and empowering them with 'hands-on' expertise on one side and provisioning opportunity to gain credits on the other. It's a great win-win for all customers" added - **Kameshwar Eranki, CEO of VajraSoft Inc.**

The partnership also provides world class IP Management tools and analytics to drive ITU's innovation based research and accelerate innovation from lab to market and fast track profitable growth – and every student, researcher, faculty of ITU can benefit out of this. This unique collaboration delivers strong value in terms of identifying new opportunities and drive profitable growth. "As Innovation Partner, helping businesses achieve their goals is important and part of our Org DNA".

Enclosed is the press release: **Yahoo Finance** - <http://finance.yahoo.com/news/international-technological-university-collaborates-vajrasoft-121900333.html>

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