

New Product Press Release – Immediate Release:

VajraSoft Inc. announces the launch of new IP product – IP Cost-O-Meter on Salesforce1 AppExchange, the World's Leading Business Apps Marketplace

Businesses can now automate patent cost estimation

Dublin/Fremont, CA – March 12, 2014

VajraSoft Inc., Intellectual Property(IP) Management Software Application Products and Solutions Development Company based in Dublin/Fremont, SF Bay area, CA – has launched the latest product – **IP Cost-O-Meter**™ for Salesforce to help customers *automate patent cost estimation* and realize IP protection faster.

“Leveraging IP Cost-O-Meter for Salesforce, businesses can generate patent cost estimates in few clicks and matter of minutes. Customers can do IP Financial Planning ahead of time with respect to global Patent filing needs for IP Protection” said Kameshwar Eranki, CEO VajraSoft Inc. “The sophisticated pricing engine provisions all the line items costs associated for any patent filing, globally. IP Cost-O-Meter reduces operational overheads and helps track all costs, save time and increase productivity” added Kamesh Eranki. Corporations – Patent Attorneys, IP Executives can fast track the patent filing cost estimation process and get patent filings faster, increase efficiency and reduce costs.

IP Cost-O-Meter for Salesforce automates global Patent Cost Estimation process. IP Cost-O-Meter puts an end to spreadsheets for creating cost estimate quotes. Using IP Cost-O-Meter for Salesforce you can also do IP Financial Planning – make IP budget forecasts to maintain global IP portfolio as well as planning for future patent filings and making strategic IP investments for business. Patent Attorneys, Patent Agents, Legal, IP Executives & Managers can use IP Cost-O-Meter to automatically generate global patent filing cost estimates. This automation is first of its kind and in-line with VajraSoft Inc.'s strategic objective and thought leadership in delivering end-to-end Intellectual Property (IP) business services worldwide and help customers to manage their innovations and monetize IP's” added Kamesh Eranki.

About IP Cost-O-Meter™ for Salesforce

IP Cost-O-Meter for Salesforce automates global Patent filing Cost Estimation, and empowers Business to easily make foreign, national filing decisions and gain business advantage. IP Cost-O-Meter puts an end to spreadsheets for creating any cost estimate quotes. Using IP Cost-O-Meter for Salesforce businesses can also make IP budget forecasts to maintain global patent portfolio as well as planning for future patent filings and making strategic IP investments for business. Patent Attorneys, Legal, IP Executives & Managers can use IP Cost-O-Meter to automatically generate global patent filing cost estimates.

More Information

Go to <http://www.vajrasoftinc.com/sf-ipcostometer.shtml> for more information on IP Cost-O-Meter™ for Salesforce or visit <https://appexchange.salesforce.com/listingDetail?listingId=a0N3000000B4m6GEAR> on Salesforce AppExchange. For **Free Trial Download** of the product use the URL: http://www.vajrasoftinc.com/trialforce_ipcm.html

About the Salesforce1 AppExchange

The Salesforce1 AppExchange is the world's leading business apps marketplace. With more than 2,000 partner apps and 2 million customer installs it is the most comprehensive source of social and mobile cloud apps for business. The Salesforce1 Customer Platform is the new social, mobile and cloud customer platform for building next generation apps, powering Salesforce CRM, and more than 3 million custom apps built by customers and partners. Apps built on the Salesforce1 Platform can be easily distributed and marketed through AppExchange.

Salesforce, Salesforce1, AppExchange and others are the trademarks of Salesforce.com, Inc.

About VajraSoft Inc.

*VajraSoft Inc. is Intellectual Property (IP) Management Software company, helping customers **manage innovations and monetize IP's**. VajraSoft Inc. products won several Cloud awards including – UP Start Awards for **Best Industry Application** for 2012. Silicon India magazine listed VajraSoft Inc. as **Top 100 Technology companies in US for 2013**. VajraSoft Inc. is also Finalist of StartmeupHK Venture Program, conducted by the Govt. of Hong Kong and UP Start Cloud Award winner of **Best BI / Analytics Application for 2013**.*

*VajraSoft Inc.'s Intellectual Property (IP) software products include: Thunderbird Intellectual Property (IP) Application Suite – **PatFolio**™ – Global Patent Portfolio Management System, **IP Monetizer**™ – to manage Intellectual Property / Patent License management and ROI on IP; and **IP Patenalytics**™ providing IP 360° dashboard reporting based on key performance indicators (KPI's) and metrics. **PatenTrak**™ – helps customers to prepare all documents, forms related to US Patent and Trademark Office (USPTO) patent application online submissions, and tracking all the updates, actions and providing customers full insight into patent prosecution process. **IP Cost-O-Meter**™ – automates global patent filing cost estimation and serves as IP Budget forecasting tool; For more information visit – <http://www.vajrasoftinc.com>*

Contact:

Kameshwar Eranki

CEO

Tel: 510-825-6367

Email: Kameshwar.eranki@vajrasoftinc.com