VajraSoft Inc. Launches First Startup Accelerator in India in Collaboration with Ginserv Incubator

Partners with Ginserv to launch, support and nurture Innovation driven Indian Startup Accelerator Ecosystem

SILICON VALLEY, Calif. and BANGALORE, India, July 31, 2017 /PRNewswire-iReach/ -- VajraSoft Inc. proudly announces the strategic collaboration with Global Incubator Services (Ginserv), based in Bangalore, India. This collaboration, would launch VStar – a unique Startup accelerator program wherein VajraSoft Inc. will hand-hold Startups across the entire program to deliver all critical milestones and manage the entire idea-to-product to market-value chain. Startups would be launched in emerging, key technology sectors of Information & Communications Technology, Internet of Things – IoT Healthcare, Drones and 5G Technology applications.

The strategic partnership on one end, provides world class IP Management platform, tools and analytics to drive innovation based research and accelerate innovation from lab to market and fast track profitable growth – and on the other end, provides subject matter experts, business and technology advisors, mentors to steer through the challenges and demands of time. In addition, VajraSoft Inc. provides insights, technology, product roadmap, go to market strategy, and validates early stage startups associated with Ginserv for assessment of IP Commercialization potential, executing idea to product to market to value chain and ensure potential exit opportunities and/or licensing revenue streams. End of the day, experience counts and providing timely insights makes a difference, says – Kameshwar Eranki, CEO of VajraSoft Inc.

VajraSoft will bring the World's 1st and most comprehensive, end-to-end Innovation, IP Management platform and Innovation Intelligence Analytics platform to India. VajraSoft would also lend its Corporate Innovation Programs expertise and guide the startups from ideation through business value to customer and transform how successful startups are nurtured and delivered to the markets, not only improving the Return On Investment for investors but also accelerate innovations from lab to market and foster innovation led job and economic growth. VajraSoft Inc. has entered international arena to foster innovation driven entrepreneurship. And, to launch in Bangalore – the Silicon Valley of India, with an experienced partner, Ginserv, is going to bridge the gap in fostering successful India startup accelerator initiative. "This collaboration marks a new beginning" – added Dr. PKB Menon, Managing Director of Ginserv.

"With the expertise of VajraSoft Inc., start-ups get access to global markets as well. At the end of the program, start-ups are positioned for a successful exit and this presents an unprecedented opportunity for startups to get started on right note", says Vinod Shankar, COO of Ginserv.

This Start-up accelerator program is very unique and helps the start-ups to thoroughly validate their idea and potential markets – adds, Vinod Shankar, Chief Operating Officer of Ginserv.

This unique collaboration is 1st of its kind and delivers strong value in terms of identifying new opportunities, launch, nurture successful technology startups and drive profitable growth. "As Innovation Partner, helping incubators, businesses foster innovative startups and achieve their goals is our success mantra" added Kameshwar Eranki.
About VajraSoft Inc.

VajraSoft Inc. is Intellectual Property Management Software Company based in Silicon Valley / Dublin, California, United States — helping customers *Manage Innovations and monetize IP's*.
Our **IPMation** ™ — *World's 1ˢᵗ and most comprehensive Innovation, IP Management process automation* solution is disrupting the IP Legal industry and transforming how businesses build, manage, and monetize Innovation, IP Portfolios. VajraSoft Inc. is Master Class IP Solution provider, providing end-to-end Innovation, IP Life Cycle Management automation solutions and is one-stop shop for all IP Solutions that business needs. Our IP products won several Cloud awards including — TiE50 Award, UP Start Cloud Awards for **Best Industry Application for 2012**. *CIO Review magazine* listed VajraSoft Inc. as *CIO Magazine - Top 20 Big Data Solution Providers for 2014*. Silicon India magazine listed VajraSoft Inc. as **Top 100 Technology companies in US for 2013**. VajraSoft Inc. is also UP Start Cloud Award winner for **Best BI / Analytics Application for 2013**.

Our Product portfolio includes: **IPMation Application Suite** — ***IPWayz*** ™ — Global Patent Portfolio Management System, ***IP Cost-O-Meter*** ™ — a global patent cost estimation and IP Budget forecasting tool; ***IP Monetizer*** ™ — to manage Patent License management and royalty revenue management; and ***IP Patenalytics*** ™ providing IP 360^0 dashboard reporting based on key performance indicators (KPI's) and metrics. ***PatenTrak*** ™ — helps customers to prepare all documents, forms related to US Patent and Trademark Office (USPTO) patent application online submissions, and managing patent prosecution lifecycle — office actions & responses, and providing customers full insight into patent prosecution process. **Patent Prosecution Highway (PPH) Automation** — fast tracks the patent examination process and reduces costs & expedites IP Protection globally. **Pintels** ™ — Patent Intelligence System, provides Competitive Intelligence Analytics on demand. **IPCity Marketplace** ™ — online IP Marketplace, accelerates Innovations, patents from Labs to Market and increases monetization. For more information visit our websites: http://www.vajrasoftinc.com and http://www.pintels.com

Complementing with the cradle-to-grave IP automation of key process scenarios is the Pintels Intelligence Analytics. These intelligence analytics products & solutions not only provide comprehensive IP Intelligence, but provide Competitive Intelligence analytics as well - helping companies to identify emerging trends & opportunities, insights into Patent and Technologies Landscape, competitor's Innovation portfolio, accelerating M&A, IP Due Diligence, providing Technology Scouting solutions for in-licensing etc.

About Ginserv
Global Incubation Services (Ginserv) is the Technology and Business incubator based in Bengaluru, India. It is provides infrastructure, ignition funding and entrepreneurial ecosystem for the startups and is ideal growth partner and empowers startups to grow at faster pace. For more information go to: http://www.ginserv.in/

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