

PRESS RELEASE – Immediate Release:

VajraSoft Inc. – Seminar on IP Management

Manama, Bahrain - May 16, 2017

Manama : A seminar on management of intellectual property was organized at the Capital Club, Bahrain Financial Harbour, yesterday.

The programme under the banner ‘Leveraging Innovation, IP Management to Fast Track Profitable Growth’ was conducted jointly by Bahrain Economic Development Board, Tamkeen, Techno Bay, a locally based IT company and VajraSoft Inc, a Silicon Valley based Intellectual Property (IP) management company from the USA. Over 60 professionals from innovation, IP law realms and other various sectors attended the seminar on management of intellectual property as a means of accelerating innovation from the lab to market and fast tracking IP monetisation.

“Although Bahrain is small country as such, it’s vision is forward looking,” Sajeev D’Costa, COO of Technobay told *DT News*.

“The Kingdom’s 2030 strategic roadmap, vision is an example for this,” said Sajeev D’Costa. He added that leveraging innovation as a tool to drive new business models for startups would drive sustainable and profitable growth in the Kingdom of Bahrain.

Mohammed Hussain, an Attorney from Ahmed Jasim and Associates law firm (AHA law firm) and also one of the speakers at the event told *DT News* that the seminar was “a great platform to raise the issue on the protection and management of patent rights in the Kingdom of Bahrain and other GCC countries.”

Kameshwar Eranki, CEO of VajraSoft Inc, provided insights into Innovation and IP Management and how to take an idea to product and thereon to market value.

Another unique aspect was the hands-on demo of the IP Management platform with a walk through on patent portfolio management and patent prosecution life cycle management. Kameshwar also introduced “Pintels Intelligence analytics platform”, world’s first intelligence analytics as a service, on how to identify emerging technologies and opportunities and identify companies in the competitive landscape.”

The programme was highly beneficial for organisations that are constantly developing new innovations,” said Raghda Zahran, ICT Programme Manager at Bahrain Polytechnic.

About Seminar:

Read more at:

<http://www.newsofbahrain.com/viewNews.php?ppId=33432&pid=21&MNU>

About VajraSoft Inc.

VajraSoft Inc. is a Web Software Application Products and Solutions Development Company based in Dublin/Fremont California, United States - building Cloud, Enterprise Applications products for the Enterprises. VajraSoft Inc. products won several Cloud awards including - UP Start Awards for Best Industry Application for 2012.

VajraSoft Inc.’s Intellectual Property (IP) software products include: Thunderbird IP Application Suite – Global Patent Portfolio Management System, IP Cost-O-MeterTM – a global IP filing cost estimation and Budget forecasting tool; IP MonetizerTM – to manage Intellectual Property / Patent License management and ROI on IP; and IP Analytics providing IP 360⁰ reporting based on Key Process Areas and key metrics. For more information visit – <http://www.vajrasoftinc.com>

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