

# Pintels Technology Intelligence Analytics

Drive Profitable Growth and Gain Competitive Advantage



Pintels Technology Intelligence Analytics provide powerful data visualizations on the technology landscape and business value. It helps discover trends that impact your business. It provisions deep insights into top companies in the technology field, understand emerging trends and opportunities, understand disruptive technologies and assess risks. The data visualizations help you to access trends and leverage the intelligence for strategic market positioning, technology roadmaps and new product initiation. You can also leverage technology intelligence to close gaps between business strategy and execution.

Pintels Technology Intelligence analytics helps you understand market needs and empowers you to make strategic decisions on technology licensing, joint ventures, Make versus Build decisions, Merger & Acquisition as well as accelerating the due diligence process. It also helps to understand the Research & Development emphasis of the competition and where they are spending the investment dollars.

## Key Benefits

- Identify trends and opportunities
- Detect Threats
- Identify potential partners
- Accelerate Strategic Planning
- Assess and Manage Strategic Risks
- Define strategic roadmap
- Identify M&A targets
- Continuous monitoring
- Close gaps between Business strategy and execution
- Integrate strategic planning, business strategy and execution
- Text Mining

## Why Pintels Technology Intelligence?

Pintels Technology intelligence helps you gain competitive advantage. The deep insights from analytics and data visualizations and point-and-click visualizations help you close the gap between business strategy and execution. Pintels Technology Intelligence Analytics:

- Help gain competitive advantage
- Drive profitable growth
- Add customer value
- Add business value
- Provide shareholder value
- Identify Market needs
- Identify new entrants in marketplace
- Identify whitespaces – development options
- Accelerate Technology Scouting for in-licensing
- Identify potential partners for collaboration
- Deep insights into technology evolution
- Identify high growth technologies, sectors
- Technology road map through technology-function matrix
- New product development
- Text Mining
- Competitor Monitoring and Technology Assessment

