

# Leading Semiconductor Company



**Manage Patent License Contracts and track Royalty Revenues from all streams**

*“We can manage all types of license contracts including CRADA’s, MTA’s and Sponsored Research Agreements under one folio.”*

VP & Head of Intellectual Property

## Challenge

### Disparate Systems & Dilemma

Key challenge is to automate patent licenses management functions including royalty revenue streams. Proactively track upcoming expiring licenses for renewals and ensure revenue flows and improve monetization.

IP Executives, Managers and In-house Patent Counsels needed to:

- Get away from Siloed and disparate systems
- Manage all types of patent license contracts
- Track & manage Royalty revenue from licensing
- Ensure license compliance
- Conduct IP audit to detect & plug-in revenue leakages

## Solution

### Automate Patent License & Royalty Revenue Management

IP Monetizer automated patent license management. The company managed all patent licensing contracts, created & managed licensee’s database, tracked royalty revenue from licensed patents, and conducted IP audit to detect revenue leakages. The company tracked top 20 revenue producing licenses, and upcoming license contracts for renewals through dashboard and keep up the revenue streams.

## Results

### Accelerating IP Monetization

The company was able to automate patent contracts, and proactively track income from each license contract – exclusive or non-exclusive. The company also managed Cooperative Research and Development (CRADA) agreements and Sponsored Research agreements also. The one-stop shop license contracts and revenue management ensured the detection of gaps in revenue flows and helped improve monetization.