

Title: Cloud Connect-Integration of Cloud and Enterprise Applications for Improved Monetization

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Abstract

Most enterprises today have business applications running in enterprise and are increasingly adopting cloud based solutions. Integration of Enterprise Apps with Cloud Applications is a constant business challenge faced by most CXO's. Another concern is the critical need to protect valuable business data on cloud.

Through Cloud Connect, businesses can seamlessly integrate Cloud Applications and Enterprise Applications, eliminating point-to-point integrations, reducing costs, improving the velocity of *Time-to-Market*, and empowering business with the right information at right time to make right decision and increase efficiency, and provide faster time-to-value. The Cloud Connect "Push-Pull" configuration provisions bi-directional data flows, moving data to and from cloud, eliminating data silos, as well as providing the ability to produce blended reporting and meeting enterprise business needs. It empowers businesses with more control, to directly manage cloud application users, and handle access provisioning with ease. The pre-built integration adapters are highly reliable and easily deployed on existing infrastructure, minimizing IT overheads and providing improved return on investment (ROI). The application generates automatic alerts and notifies designated administrators on major activities.

Biography

Kameshwar Eranki is President of VajraSoft Inc. and is responsible for architecting Cloud applications and driving the adoption and growth of VajraSoft Inc. Product portfolio. He has over 20 years of Software Product Development, Marketing and Business Development experience. Kameshwar is responsible for spearheading product development, process improvement and technology adoption in developing products, building customer experience and services delivery channels and transform how high tech organization delivers customer value. He is a recognized leader in SOA, BI and Cloud Computing and was instrumental in creating products integrating Cloud and Enterprises and piloting it with key customers. He also architected & delivered the 1st Vertical Cloud Application for Pharmaceutical Industry. His prior experience includes Product Management, Management consulting and System Integration at Hitachi Consulting, Oracle Corporation, Cisco Systems and Sun Microsystems. Kameshwar is experienced in providing solutions to Retail, Banking & Finance, Automotive, Manufacturing, Glass & Chemicals and Aerospace Industries.

Kameshwar holds Master of Science in E-Business Systems and Technologies from Golden Gate University, San Francisco, USA and Master of Science in Electronic Commerce, Golden Gate University, San Francisco. He authored six books in Software and Web technologies, published by renowned publishers.